

EXHIBITOR PROSPECTUS

HURRY. EARLY BIRD RATES END MAY 29

 **EMBARK**

2015 INDEPENDENT SECTOR **MIAMI**
NATIONAL CONFERENCE

OCTOBER 27-29, 2015





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2015 INDEPENDENT SECTOR
NATIONAL CONFERENCE **MIAMI**

October 27-29, 2015
InterContinental Miami

About Independent Sector

From the biggest foundations to local charities, Independent Sector is the only national organization that brings together nonprofits, foundations, and corporations engaged in every kind of charitable endeavor.

About the 2015 Independent Sector National Conference

Embark. It's the first action of an important journey. The moment when you decide to leave the past behind and venture into an uncharted future. This fall, you're invited to Miami to join more than 1,000 forward-thinking leaders and professionals who are on a journey to radically improve the nonprofit and philanthropic sector.

Why Miami? We chose Miami because it's a city of the future. A multicultural hub of artistic and innovative thinking. A nexus of the opportunities and challenges facing our increasingly interconnected world. An incubator for the solutions we will need to thrive as the demographics of our country and world evolve.

It's also a welcoming meeting ground for the wide range of ideas that are shaping the charitable sector in communities across the southern United States and beyond.

Oh, the weather's pretty nice, too.

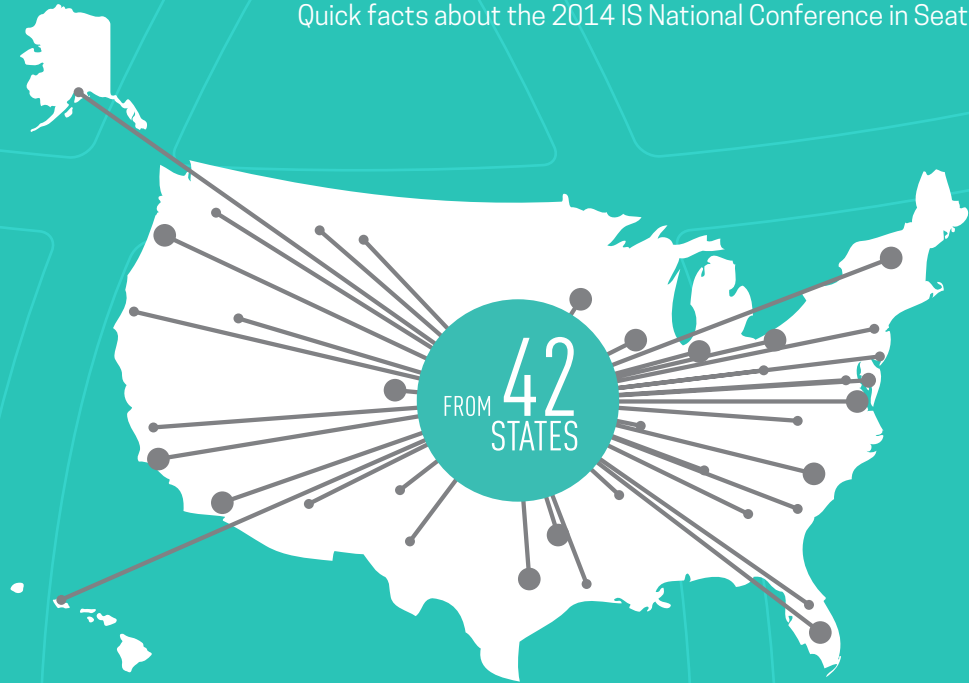
Don't get left behind. Embark with us this October.



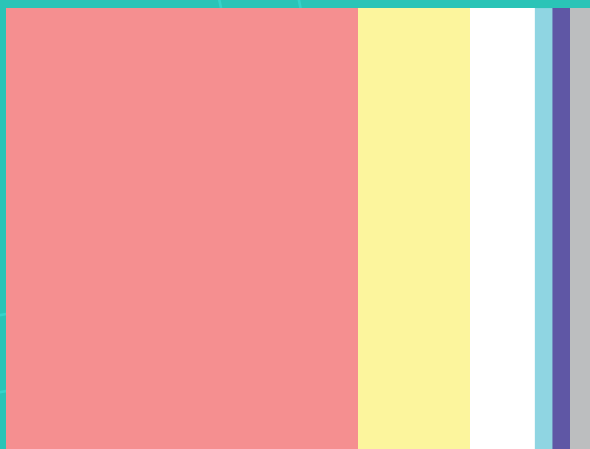
DEMOGRAPHICS

Quick facts about the 2014 IS National Conference in Seattle

Attendees came from 42 states across the country



58% of the attendees were CSuite or CEO level
1140 attendees represented **651** organizations



- 60% Nonprofit
- 19% Foundation
- 11% For-Profit
- 3% Academic Institutions & Think Tanks, Media, Government
- 3% Corporate Giving
- 4% Other

EXHIBITORS

The Innovations Pavilion is at the vibrant heart of the conference hallways. It's the bustling connection point where attendees flow from session to session. More importantly, it's the networking epicenter where conference attendees meet each other - and where they meet you. Reserve a booth in the Innovations Pavilion and you'll have the perfect venue for showcasing your products or services to the sector's most influential leaders.

To reserve your booth, please contact **Liz Culkin at 202-467-6107 or lizc@independentsector.org or visit ISEmbarks2015.com to register today.**

Key Features of this year's Exhibit Booth packages include:

- Availability to scan and retrieve information via QR codes on all attendee badges
- Lead generation through The Hub, an online community and mobile app for the conference
- Invitation-Only Presentation Pavilion Product Demonstration and Networking Center
- Virtual Connections and Relationship Building
- One-on-One Business Appointments

Mobile App provides Leads and Matches your Services to the Attendees

Each conference exhibitor gains access to a mobile app that works seamlessly with the Hub community to help exhibitors generate and follow up with leads before, during and after the conference. Sign up to exhibit at this year's conference, and you'll also be able to:

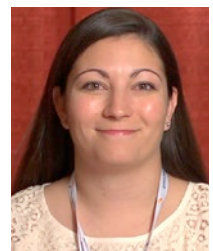
- Provide digital downloads and in-booth QR code scanning of all attendees
- Create and brand your exhibitor profile
- Integrate with your social media accounts
- Generate matches with attendees based on interests

SAVE UP TO 20% PLATINUM PACKAGE \$6,425

This package includes: **EXHIBIT SILVER PACKAGE AND IGNITION SESSION**

We are a cross-sector publication written for a cross-sector audience. We know that Independent Sector is the place to be to imagine, discuss, and shape the future of the nonprofit sector.

- Carrie Pogorelc, Stanford Social Innovation Review



Gold Package

	IS Member	Non-Member
Early Bird (ends May 29)	\$2,125	\$2,475
Summer Sale (ends Sept. 11)	\$2,375	\$2,725
Last Call	\$2,625	\$2,975

- One exhibit booth space and basic décor package
- One Full Conference registration that allows access to all exhibit functions and all conference programs, including the Host Reception, plenaries, and John W. Gardner Leadership Luncheon
- Logo placement and a 40-word description of your organization in the Conference Exhibitor
- Directory on The Hub
- Opportunity to conduct a 20-minute product demonstration in the Presentation Pavilion
- The opportunity to meet attendees, exchange dialogue, and pre-schedule one-on-one appointments with attendees via The Hub
- Targeted and customized promotions to more than 30,000 about your product demonstration and session
- Carpet
- Booth Identification Sign

Silver Package

	IS Member	Non-Member
Early Bird (ends May 29)	\$1,675	\$1,975
Summer Sale (ends September 11)	\$1,875	\$2,175
Last Call	\$2,075	\$2,375

- One exhibit space and basic décor package
- One Full Conference registration that allows access to all exhibit functions and all conference programs, including the Host Reception, plenaries, and John W. Gardner Leadership Luncheon.
- A 40-word description of your organization in the Conference Exhibitor Directory and listing on The Hub
- The opportunity to meet attendees, exchange dialogue, and pre-schedule one-on-one appointments with attendees via The Hub, the social networking site for the National Conference attendees and speakers
- Carpet
- Booth Identification Sign

Additional Badges

Once you have purchased a booth, you are entitled to add booth personnel to your registration. There are two options to purchasing additional booth badges:

Full Conference Badges: \$750

These badges provide access to all full conference events and the Innovations Pavilion.

Additional Booth Badges: \$475

These badges provide access to the innovations pavilion only.

Conference Location Info

Hotel:

The InterContinental Hotel Miami
100 Chopin Plaza Miami, FL 33131

For reservations call
1 (800) 327-3005 and use group code **“OHO”**

Exhibit area is located on the 2nd Floor
Mezzanine Level

Exhibitor Move-In:

Monday, October 26 12:00pm – 4:00pm

Exhibitor Move-Out:

Thursday, October 29 2:00pm – 5:00pm

Exhibit Decorator Services will be provided by:

Vista Convention Services South
Vivian Garcia
VGarcia@Vistacs.com
(305) 673-1123

Question on Exhibiting?

Liz Culkin
Director, Conference & Event Management
Independent Sector
(202) 467-6107
Lizc@independentsector.org

Schedule of Exhibit Hours

Tuesday, October 27

12:00 pm	Open Trade Show floor
2:00 pm	Opening Plenary
3:30 pm	Open Trade Show floor
4:00 - 5:30 pm	Scheduled Appointments/Breakout Session Participation
6:15 pm	Departures for Host Reception

Wednesday, October 28

8:30 am	Open Trade Show floor
9:00 am	Scheduled Appointments
10:30 am	Open Trade Show floor
11:00 am	Scheduled Appointments
12:30 - 1:45 pm	Networking Lunch
2:00 pm	MidDay Plenary
4:00 pm	Open Trade Show floor
5:15 - 6:15 pm	Networking Reception on Trade Show floor

Free Evening to Network with Attendees

Thursday, October 29

10:00 am	Open Trade Show floor
10:30 am	Scheduled Appointments
11:30 am	Open Trade Show floor
12:00 - 1:30 pm	John W. Gardner Leadership Awards Closing Luncheon

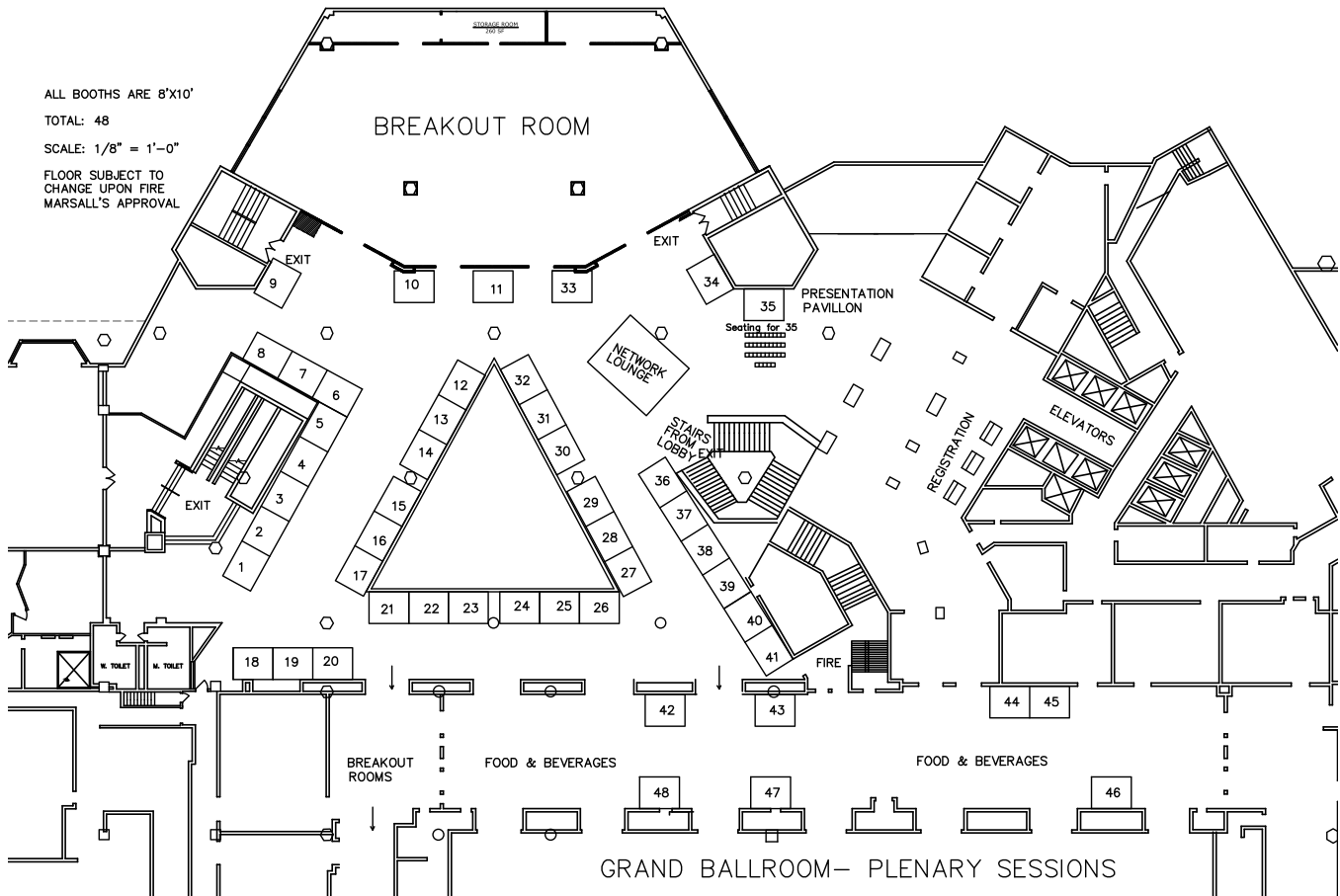
A complete conference schedule of
events can be found on our website
ISEmbarks2015.com



Our support of the...Independent Sector National Conference yielded a tremendous return in terms of learning, networking, and tackling the issues of our times - and not just for the Ford Foundation, but for our sector as a whole.

- Darren Walker, Ford Foundation

Floor Plan



Register Now for
Prime Booth Space and **Premium Corner Space Packages**

2014 Exhibitors

501(c) Agencies Trust
 Accenture
 AIRWATCH - CDW - NONPROFIT
 BBB Wise Giving Alliance
 CliftonLarsonAllen LLP
 Evans School of Public Affairs, University
 of Washington
 GiveGab
 Global Washington
 GuideStar USA, Inc.

Jitasa
 Moonjar LLC
 Moss Adams LLP
 National Nursing Centers Consortium
 ORS Impact
 Pacific Continental Bank
 Public Connections/Philanthropy Square
 Public Interest Registry
 Rockwood Programs, Inc.

Seattle University Nonprofit Leadership
 Program
 Stanford Social Innovation Review
 TechSoup Global
 The Foundation Center
 The NonProfit Times
 Training and Development Institute (TDI)
 powered by King County
 Watson & McDonell, PLLC

ISEMBARKS2015.COM

